

Luxury Dog Resort Wins Best of Business Award

September 30, 2009 - Every Dog's Day Canine Resort & Day Spa of Frisco, Texas has been named to Frisco's Best of Business 2009 by the Style Publishing Group.

Every Dog's Day Canine Resort & Day Spa has been named to Frisco's Best of Business 2009 by the Style Publishing Group. Selected for its offering of unique services, customer care, and contributions to the local community, Every Dog's Day will be featured in the Best of Business 2009 issue of *Frisco Style Magazine* in October.

Every Dog's Day Canine Resort & Day Spa features a dog hotel that is staffed around the clock, every day and night of the year. The resort also provides dog grooming and spa treatments, dog daycare, and a dog bakery. Hotel guests enjoy supervised group play, swimming, cable television and movies, story hour, made-to-order meals, and iced water service among other amenities. The hotel's nightly turn-down service includes bedtime treats from the on-site bakery for each overnight guest. Day Spa options include hot oil treatments, canine massage, aromatherapy, and dog mud baths. Grooming and daycare guests receive a report card at the end of each visit while hotel guests receive souvenir photos from their "vacation".

A monthly newsletter is edited by the company's CEO, a four year old Bouvier des Flanders mix named Lucie, and distributed via email to customers. The newsletter features articles about pet care, coupons redeemable at the resort, and celebratory wishes to dogs having a birthday during the month. Valet services are provided for grooming and daycare guests on weekday mornings and, because the facility is staffed around the clock, guests can be checked out of the hotel at any hour. An annual Open House with food, games, and prizes serves as a fundraiser for the Frisco Humane Society.

The Frisco Humane Society is a primary beneficiary of Every Dog's Day through sponsorships and discounted services for the Society's rescued foster dogs. The company also supports local schools and non-profit organizations through in-kind donations of services, typically used for auction items at fundraising events. Every Dog's Day has served as a temporary foster home to rescued dogs and promotes rescued dog adoptions in Frisco.

"Being recognized with the Best of Business award confirms that we are doing the right thing by doing what we love" says Lori Myers, owner. "Our love of dogs is the basis for everything we do and the dogs know it. The dogs know we love them and they race to get inside for their grooming appointment or hotel stay. Pet parents are amazed and tell their friends" who schedule their dogs to visit the resort, too.

Every Dog's Day Canine Resort & Day Spa is a locally owned and operated resort for dogs in Frisco, Texas. More information and online reservation requests are available at the company's website, www.everydogsday.net.