



## Resort Guests Curl Up in the Lap of Luxury

### Every Dog's Day Canine Resort & Day Spa

FRISCO'S NEWEST luxury hotel offers all of the amenities of a grand resort and spa: inviting rooms appointed with all of the comforts of home, an attentive staff, fine dining and more. Spa guests enjoy massage services, hairstyling, facials and nail treatments. The boutique offers specialty merchandise, and the bakery case is full of tempting treats. If you're thinking this hotel caters to an exclusive breed, you're correct. This hotel is for the dogs!

Every Dog's Day Canine Resort & Day Spa, located at 8795 Preston Trace Boulevard near the intersection of Preston Road and Main Street, features 15,000 square feet of indoor and outdoor doggie paradise. There are no cages or concrete runs. Owner Lori Myers developed the hotel to ensure guests' every comfort and their owners' – or "pet parents" – peace of mind.

"Every Dog's Day is all about the dogs," says Ms. Myers. "We love dogs, and we set their needs and what we imagine their desires to be above all else. Our standards of service are not found elsewhere and, in fact, are built upon what my friends, family, our staff and I were unable to find for our

own dogs."

Each of the 85 guest suites is themed and decorated. Petite Suites, for small breeds, feature custom-made beds and a nightly rate of only \$28.95. Royal Suites, with a nightly rate of \$38.95, offer designer toddler beds for medium size breeds and Grande Suites, at \$48.95 nightly, provide real twin-size beds where larger breeds can relax in comfort. Potty yards inside each suite – infused with dog pheromones – contain pet accidents. But with at least six outdoor potty breaks daily and, for those whose temperaments allow, one half day of group play included with each overnight stay, Ms. Myers says potty accidents are rare. Cable TV and DVD service in select suites keep Fido content with the typical sounds of home and also ensure a favorite show on Animal Planet will not be missed. Nightly turn-down service with a bedtime snack is provided to all guests.

For those whose best friend deserves the very best, the Washington D.C.-themed Presidential Suite is the closest thing this hotel has to a penthouse. Here a king-size bed, electric fireplace, 20" television and overstuffed chair welcome

your pet. The Presidential Suite fetches \$138.95 per night for up to two guests and includes full days of play, special treats and salon services. Toss in an extra \$150 a night and a professional dog lover will snuggle in the bed with your pampered pooch through the night.

Animals who walk on the wild side may find a stay in the 80-square-foot Tanzania suite, with full-size bed dressed in cheetah print, is just their style. Speaking of cats, a limited number of cat condos are available at no charge for feline siblings of canine guests.

Pets that desire a fun place to play during the day also are welcome at Every Dog's Day. Four indoor, supervised PlayCare™ rooms with exterior play access house doggie daycare services. The resort also features an indoor heated swimming pool for hydrotherapy and open swim sessions.

Ms. Myers explains that the extra effort to replicate the dog's home environment – even paying attention to prepare and serve meals the same way and at the same time as at home – minimizes stress and anxiety. "Dogs are creatures of habit and become stressed when they are away from home.



hand followed by a warm blow dry, also by hand. Follow up these services with professional grooming, a blueberry facial to clean up tear staining, a pedicure, hot oil treatment, aromatherapy or massage. Spa guests also enjoy scheduled potty breaks, iced water service and soothing classical music. Open viewing of the Finishing Salon and Massage Den enables pet parents to monitor progress.

“Our dogs are part of our family, and we want to keep them healthy for a long, happy life,” says Ms. Myers. “Our full line of grooming and spa services for dogs is focused on the health and well-being of our guests.”

Salon and spa service prices are based on breed and coat condition with professional grooming starting at only \$25.95. Complimentary valet service is available for returning salon, spa and daycare guests from 7 to 9 a.m. weekdays.

#### HUMANE HOSTS

As does any resort, Every Dog’s Day offers conference space. A large party room, located adjacent to the resort’s PlayCare rooms, is available at no charge for animal-related organization fundraisers and events. Ms. Myers enthusiastically supports animal rescue organizations. The resort’s CEO (Canine Executive Officer) is a rescued Bouvier des Flanders mix named Lucie.

We can never replace their families, but we can be loving surrogates and ensure they are safe, comfortable and entertained while in our care,” says Ms. Myers.

The resort staff believes the pet parents’ peace of mind comes from knowing that their dogs are safe and having a good time. Webcams throughout the resort enable parents to log in to Every Dog’s Day’s web site to check on their pets.

But even with all of the comforts of home a pet can become lonely, frightened or sick when visiting a new place. That is why Ms. Myers insists on staffing the hotel around the clock to ensure the continuous comfort and safety of its guests.

“We shower our guests with a lot of love and attention. They are with humans frequently, and it makes a difference in how well they eat, how well they sleep, how little stress they have while away from home and how quickly they readjust when

they arrive back home. We receive calls and e-mails each day telling us Fido arrived home so happy and his normal self for the first time ever after being boarded,” says Ms. Myers.

#### DAY SPA & SALON

The next time your dog rolls around in the mud don’t assume he’s being mischievous. He may be trying to tell you his dry, itchy skin needs a spa treatment. A trip to the spa at Every Dog’s Day for a mudbath treatment will relieve those allergies and hot spots. Of course, a mudbath should be followed by a luxurious Hydrosurge® bath to thoroughly clean and condition his coat. Oxygen-infused water, mixed with premium shampoo and conditioners, massages the dog’s skin and penetrates the coat and undercoat to open pores and rejuvenate the skin and coat. The bath will be finished with a fluff dry by

Every Dog’s Day Canine  
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The party room also plays host to birthday parties – canine, child or a combination. Resort staff can help with details, such as invitations and goodie bags, and you can order a custom “pawty cake,” made with human-grade, canine-safe ingredients, from the onsite bakery. Pair your dog’s cake with the bakery’s own pupsicles, a frozen treat on a rawhide stick.

After your dog visits Every Dog’s Day you may think she has it better at the resort than she does at home. And, why not? That’s what vacations are for.