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**Every Dog's Day honored as 2011 Talk of the Town Award Recipient**

**8795 Preston Trace Boulevard, Frisco, TX 75034: Every Dog's Day Canine Resort & Day Spa** has been honored by Celebration Media, U.S. (CMUS) as one of its 2011 Talk of the Town Award Recipients.

The Talk of the Town Awards recognize a host of businesses and professionals who have been noted by their customers through multiple websites for their excellent customer service. The awards honor companies and professionals in the following categories: hospitals, dentists, accountants, physical therapists, veterinarians, optometrists, insurance, chiropractors, lawyers, financial planners, restaurants, bakeries, event centers, home improvement companies, florists, spas, and salons, in addition to several other categories.

Every Dog's Day Canine Resort & Day Spa received a 2011 Four Star Rating for Superior Customer Service in the Pet Services category for the state of Texas. Every Dog's Day offers the very finest of accommodations for Guests' every comfort and Pet Parents' peace of mind. No cages, kennels, or concrete runs; each Guest suite features a destination theme design, luxury bedding and accessories, iced water service, morning and evening room service, nightly turn-down service with bedtime snack, soothing classical music service, and complimentary group play. Select suites and all play rooms feature Tv/Dvd and Web Camera. Available amenities include specialty meals of freshly-seared liver and steak, leashed walks, salon and spa treatments, massage, staff sleepovers, story times, private play, and more. The Every Dog's Day team offers indulgence at Guests' every beckon bark; the hotel is professionally staffed around the clock, every day and night of the year.

CMUS, headquartered in Farmington Hills, Mich., is a strong consultancy firm specializing in the delivery of solutions for improved customer care and operational development. The company's mission is to uncover the most highly rated businesses and spotlight their achievements in customer satisfaction. CMUS honors those companies that strive to provide the best in customer care. Together with its customers, CMUS designs long-term strategies to achieve the most advantageous venture performance. It plans, executes, incorporates, and supports better customer care as a way to improve and achieve business growth. The company's corporate training and public relations professionals are positioned to assist companies in overcoming their biggest challenges inside the organization and with customers.

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